



## Affiliate Program

Become an affiliate and spokesperson for Scarangar

### INTRODUCTION

As friends of Scarangar, we don't need much introduction - you know that we are a wellness tour company with the mission of creating unforgettable holidays to rejuvenate and rewild guests on one of our double-decker buses.

Our 2024 is looking big - our trips are moving further across the UK, we're collaborating with more wellbeing & adventure businesses, and we're partnering with some of the best UK wellness festivals. With an exciting year ahead, we're looking to expand our eyes & ears to continue sharing the Scarangar name and let everyone know how they can experience our bus & all we have to offer.

Therefore we're delighted to be launching our new **Affiliate Programme** - a way in which Scarangar friends who share & speak so highly of us can benefit from spreading the word & bringing like-minded people on board our bus.

These are three ways affiliates can promote Scarangar & receive benefits in return.

### OPTION 1: PRIVATE HIRE

#### INFO

We offer groups of people to experience the Scarangar bus by privately hiring one of our buses at one of our locations - currently Cornwall and Lake District. This can be groups of friends/family looking for an alternative holiday, or business owners looking to take their clients on an unforgettable holiday or unique wellness retreat. This can either be:

- Stationary - Where the bus stays in one campsite for the duration of their stay and guests use it as a base (*optional extra meals/host/activities*)
- Mobile - Where guests go on a set tour to different campsites to explore and see their chosen region - includes meals and host (*optional extra activities*)

#### Offer

For any referrals sent by our affiliates that convert into a private hire booking, the affiliate will receive a **10% commission**. To give you an idea of what that would look like, our prices for private hire start at £600 per night, and we have an average of 3 nights booked. A booking like this would be a £180 commission for simply referring a successful booking.

## OPTION 2: SCARANGAR TRIP

### INFO

In Cornwall (and soon Lake District) we run and host our own all-inclusive Scarangar trips. This is where anyone can book onto a trip and be whisked off into stunning for a true rewilding experience. This year we are offering guests:

- Hike : Cornwall
- Wellness : Cornwall
- Wellness : Lakes
- Hike : Lakes (launching soon)

### Offer

For any referrals sent by our affiliates that convert into a trip booking, the affiliate will receive a **10% commission per person booked**. On top of this, they will receive a **free trip on any Scarangar holiday** when they have referred 5 or more successful bookings.

## OPTION 3: PARTNERED TRIP

### INFO

If an affiliate is a wellness professional or are an outdoor enthusiast, there's an opportunity to partner with Scarangar to co-create a special Scarangar trip. This is where we take one of Scarangar's trip dates above and convert it into a 'Special Week', whereby the affiliate will come on board as a special guest host who will help lead the week and offer their services. For example, hiking experts will join guests hiking and enhance their experience, and wellness partners will perhaps offer some holistic experiences etc. We would co-market the event & create something very special for guests.

### Offer

For this, the partner will of course get a **free trip and 20% commission per booking referred by the partner/ 10% per booking through us**, as well as full marketing support, booking management and customer care from the Scarangar team.

### Extra Benefits

Affiliates may also receive extra benefits of:

- **Free Festival Tickets** - our buses are partnering with wellness festivals this summer as boutique glamping buses, where we will be given free tickets for staff. In return for regularly checking on the bus and making sure everything is in order, you will receive one of the free tickets to attend the festival. This will come on a first come first serve basis.
- **Try & Test** - As we continue to expand (UK and soon Europe-wide), we will continually need people to try and test trips. Our affiliates will be the

first invited on board to test new trips to experience, feedback and help us to improve so we can all spread the positive word.

- **First to know** - With all this, you will be the first to know our news and what we're up to before the public!

## **FAQS**

### **How will you know I referred someone?**

We will share with you a unique referral code that you can ask people to quote when they make a booking or enquiry. Alternatively (or as well as) just pop us an email or WhatsApp with the name of the person we should be expecting a booking from and we'll make sure you're name is put next to their booking. We will also let you know as soon as we have received your referred booking and keep you updated on the progress & your commission amount.

### **What if they forget to include the code or you miss my email?**

On booking forms, we will be asking people where they heard about Scarangar. If they select 'Word of Mouth', we will follow up and ask if they can share who told them about us. Therefore in the rare event anything slips through the net, referrals should still get picked up.

### **How and when will I get paid?**

We will pay you by bank transfer as soon as we receive their full payment, which is latest 1 month prior to their trip.

### **How will you help me to explain about Scarangar and all your offerings?**

We will send you easy-to-use pointers to quickly explain about Scarangar and our products. Our new website coming soon will be a great tool as well!

### **This sounds great! How do I sign up to be an affiliate?**

Just email back to Natalie at [natalie@scarangar.com](mailto:natalie@scarangar.com), and she will send you a confirmation that you're enrolled in the program along with your referral code!